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Roundhouse Radio Doubles Down On Experience

Roundhouse Radio Signs Veteran Broadcaster Don Shafer

Vancouver, BC / megamouthmedia January 29, 2014 – Roundhouse Radio announced today that veteran broadcaster Don Shafer is leading the Roundhouse Radio team with their bid for a new radio station in Vancouver.

Mr. Shafer is a journeyman broadcaster who has sat in most chairs in radio and television stations across Canada. He has been on air, programmed dozens of radio stations and he has been integral in helping to build such well known stations as CHOM FM, CHUM FM, Q107, CFOX FM and ROCK 101 Vancouver. He has also held various senior management positions with Moffatt Communications, WIC, the Torstar Media Group Standard Radio and Astral Media.

Don is very active with community service and has served on various boards and committees of the Canadian Red Cross, Canadian Culinary Championships, Variety the Children's Charity Vancouver, PFLAG Vancouver, the British Columbia Institute of Technology, B.C. Chiefs of Police Association as well as several industry associations.

"I love the promise that the Roundhouse Radio application holds. It is perfectly suited to all that I have learned and hold true about media, my love for radio, the web and the important work that we can do when programmed properly to serve the needs of the community. I am honoured to have the opportunity to work with such an engaged and passionate team that are committed to improving life within the City of Vancouver" says Don.

During Roundhouse Radio's opening remarks at the CRTC hearing on January 29, 2014 Rick Pusher stated, *"I am pleased to announce that Don is more than just our team leader. Not only is Don our team leader and CEO, but he is also a Shareholder, Director and President of the Board of Directors of Roundhouse Radio."*

There are few choices for a radio station whose sole objective is to be actively involved in the City and to serve the needs of citizens who live, work and play in Downtown Vancouver. The Roundhouse Radio difference is the spotlight on an active citizenry: poetry slams, storytelling, community clean-ups and festivals, public debate, opportunities for inner city kids, live music, local artists and culture, sporting and fitness events, news and features focused on the City and its component neighbourhoods are all initiatives embedded in their application.

Roundhouse Radio filed a CRTC application in 2013 for a Low Frequency Broadcast Licence to serve the Vancouver area. The Commission held hearings commencing January 27, 2014 at the Sheraton Vancouver Guildford Hotel, to consider all of the 13 applicants.

To learn more about Roundhouse Radio and the full team behind this bid, visit: www.roundhouseradio.com

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